

2023



# INTRODUCTION HANDBOOK

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This handbook will tell you  
everything you need to know about  
planning travel with Wander Barefoot Travel & Lifestyle

[WWW.WANDERBAREFOOT.COM](http://WWW.WANDERBAREFOOT.COM)



## *Hello & Welcome!*

My name is Veronica Espinoza, and I'm the owner and travel designer at Wander Barefoot, Travel & Lifestyle. If you're here, it means you are in the early stages of planning a vacation that must be really important to you, and I'm so glad you've reached out.

For me, traveling isn't just about taking pictures and checking places off of a bucket list, it is about choosing to invest in your most important relationships, deliberately slowing life down, and letting the magic of a place inspire you and breathe fresh life into your spirit as well as your closest relationships. Helping my clients create bright, meaningful memories that they will reflect on often and carry with them for the rest of their lives is what gives me goosebumps when I go to work, and why I do what I do.

It's never just about the logistics of travel (although I handle that, too). It's about getting to know you and making sure you get goosebumps too.

Did I say I'm glad you're here? Because I am.  
Welcome to the Wander Barefoot Experience.

*Veronica*



— MEET VERONICA —



# INTRODUCTION

Since Wander Barefoot, Travel & Lifestyle inception in 2017, Veronica has worked closely with smart travelers, bringing clarity and expertise to the planning process to free them to have wildly successful and altogether delightful experiences from start to finish. By working one-on-one with her clients, she is able to get to know her clients on a personal level, to help bring to life once-in-a-lifetime vacations.

For her, integrity, honesty, and a commitment to excellence are the three pillars of her life and business. She lives in Idaho with her husband Mike and her twin daughters, Cambria and Eliana. Together, they've traveled making colorful memories that are not just plastered all over the walls of their home, but also all over each of their hearts. Her favorite places she has visited so far are Costa Rica, New Zealand, and her favorite U.S. city, New Orleans.



# PACKAGE OPTIONS

# Planning Fee & Package Options



## Simple Bookings - \$0

Already have a specific hotel or cruise in mind and simply need a quick reservation? I'm happy to handle the booking for you free of charge. By making your reservation with me, you gain access to exclusive perks via our affiliation with the Virtuoso Luxury Travel Network.



## Personalized Planning - \$200+

My favorite! I get to know you and your travel companion(s), the type of vacation you're seeking, your individual interests and preferences and then create a custom-tailored itinerary made perfectly for you.

Rates for my travel planning services vary depending on the length, complexity and amount of travelers on your trip. This is something we discuss and determine during our discovery call.



## Group Travel - \$300+

It's an unfair reality that modern living requires that many of us live thousands of miles from those we love most in the world. Rather than using vacation days to coordinate everyone coming 'home', why not use your vacation days to vacation together? With my support, group travel is coordinated, stress-free, and best of all, I act as a mediator to make sure everyone's wishes and preferences are heard and taken into consideration.



# THE DESIGN PROCESS

# Planning Timeline

01

## **INQUIRE**

Once you're ready to start planning and fill out the appropriate Travel Request form found on my website, we'll set up a time to get to know each other via phone or video call. This will allow me to get to know you on a personal level and I can have a clear understanding of how to best serve and come alongside you.

02

## **SAVE YOUR SPOT**

Once you are ready to move forward and begin planning your vacation, I will encourage you to submit your planning fee so that we can begin working right away. As soon as this is completed, you are officially a part of the Wander Barefoot Travel & Lifestyle family and your vacation is added to my calendar.

03

## **TRIP RESEARCH & PROPOSALS**

Now it's my time to get to work matching the feedback you've given me to the right experience and destination for you! I use my expertise and work with destination partners to present your customized itinerary to you.

04

## **TWEAK & REVISE**

After you take time to review your proposal, we will make necessary adjustments based on your personal preferences and lock in your official plan!

05

## **BOOK YOUR VACATION**

Pop the bubbly! Your deposit is made and your vacation is officially in motion! I will be there for you step by step from now until you return. All that's left for you to do is get the countdown started!





## A NOTE ON PRICING

*My job is to find you the best value for your vacation, although not necessarily the lowest cost. Pricing, while very important, is only one of many factors I consider when putting together the best package. I take my clients' budgets very seriously and treat them with the same respect I would want my own vacation budget treated, but ultimately I keep your best interest in mind and make my travel recommendations with all relevant factors considered.*



# THE DIFFERENCE

# MY CLIENTS RECEIVE

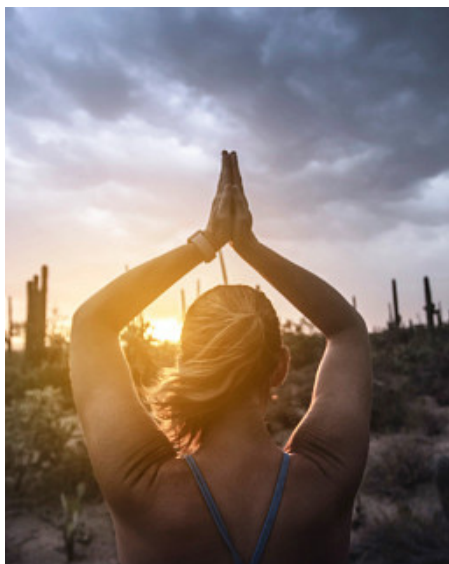


## PERSONALIZED SERVICE AND CUSTOMIZED PLANNING

The vacations I plan for clients are highly collaborative. No two travelers are the same (even within your own family!) which means no two itineraries are the same. I get to know my clients on a personal level to find out what really matters to them. We dive in to the “why” behind the vacation, and I get to work making sure you are matched with the right experience for you.

## VIP TREATMENT & ACCESS

I am honored to be a part of Virtuoso, the world’s leading luxury travel consortia. This means I am well-connected with the best, most trusted travel partners in the world. As a result, I can offer my clients added benefits and amenities like private tours, members-only access, and premium upgrades.



## PEACE OF MIND WHEN (AND WHERE) IT MATTERS

Your vacations are the manifestation of two very important parts of your life: your leisure time and discretionary income. What you do with these two assets will add to all other areas of your life. Why leave it to chance? Working with me ensures you have someone committed to you; someone who is looking out for you and is deeply invested in your happiness every step of the way. Should you run into any travel issues, weather delays, or lost luggage, rest easy knowing I’m working behind the scenes, advocating on your behalf to find solutions as quickly as possible.



# TESTIMONIALS



"It took a lot of the stress and anxiety away that comes with planning a trip to a place you've never been to before."

Veronica was so easy to work with and she took the time to listen to what my needs were when it came to travel. I contacted her because I was interested in taking a family vacation to Hawaii. She responded within a few hours and emailed me several options to select from. It took a lot of the stress and anxiety away that comes with planning a trip to a place you've never been to before. I highly recommend Wander Barefoot Travel & Lifestyle!

*Ana Hollman*



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"She really exceeded our expectations  
in what she put together for us!"

Because Veronica asked us many questions about what our perfect vacation would look like, and what we wanted out of the vacation, I believe she was able to design a trip that was perfect for us! She really exceeded our expectations in what she put together for us!

*Greg & Sue Mangione*



*Thank You!*

If you're ready to get started planning, you can set up a time for your consultation call by clicking [here](#). If you aren't quite ready and have additional questions, please don't hesitate to reach out to [veronica@wanderbarefoot.com](mailto:veronica@wanderbarefoot.com).

*Veronica*

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